



WOOPS!™

GIFTING CATALOG  
2021



**ABOUT US**



A woman with long, curly brown hair and a blue shirt is smiling at the camera. She is sitting at a table with her hands clasped. In the background, there is a large bouquet of purple and yellow flowers. A white coffee cup is visible in the bottom right corner.

## WHY CHOOSE US

As a team, we're inspired by our vast international backgrounds and all kinds of culinary traditions. This diversity comes through not only in who we are as people but also in our wide variety of products.

Quality is always our top priority, so you can be sure everything we deliver, from our treats to our packaging, will be top-notch and special. To put it simply, our product is the best out there.

Tal Avivi  
Founder and  
Creative Director





*Sandwiches*

ERIE CROISSANT - CROISSANT, APPLE AND BANANA 16.99  
HAM + CHEESE CROISSANT - CROISSANT, HAM AND CHEESE 16.99  
CREAM CHEESE - CROISSANT, CREAM CHEESE AND BANANA 16.99  
MOZZARELLA - CROISSANT, CROISSANT, TOMATO AND MOZZARELLA 17.99  
HAM + CHEESE - CROISSANT, CROISSANT, HAM AND CHEESE 17.99  
SMOKED TURKEY - CROISSANT, CROISSANT, SMOKED TURKEY AND CHEESE 17.99  
GOAT CHEESE - CROISSANT, CROISSANT, GOAT CHEESE AND BANANA 17.99  
GOUDA - CROISSANT, CROISSANT, GOUDA AND TOMATO 17.99

*Hot Drinks*

ESPRESSO 2.99  
DOPPIO 3.99  
CAPPUCCINO 3.99  
LATTE 3.99  
MACCHIATO 3.99  
AMERICANO 3.99  
BLONDIE 3.99  
DOPPIO 3.99  
CAPPUCCINO 3.99  
LATTE 3.99  
MACCHIATO 3.99  
AMERICANO 3.99  
BLONDIE 3.99

## OUR STORES

Our bakeshops and boutique kiosks are where it all comes together. With transporting European-style atmospheres, all of our locations are places where you can meet our gifting and event experts in person and taste our products.

We believe that human connection is a key part of celebrating life's happy moments, so we invite you to visit us to experience Woops! in person, speak with our team, and treat yourself to a relaxing, sweet moment.



YOU'VE HIT  
THE SWEET  
SPOT

## OUR PRODUCTS

Every ingredient we use for our macarons is handpicked and world class, from the highest-quality French chocolate to Swiss berries and pure Italian Nutella. This allows us to get the very best flavors and superior quality.

Along with our signature macarons, we also offer an ever-changing variety of international sweets and pastries.



**MAKE IT YOUR OWN**



# MAKE IT YOUR OWN

There are so many ways to create unique and customized gifts, party favors, or displays with Woops!

Along with custom sizes, colors, and flavors, Woops! can print company logos, taglines, and images on any of our over-15 different flavors of macarons.





# WAYS TO CUSTOMIZE



## CHOOSE YOUR OWN FLAVORS

Choose your favorite flavors and colors and create your own box.

Available in all box sizes



## CUSTOM / PRINTED MACARONS\*

Print your corporate logo or an image that matches your theme to strengthen your company branding or bring an event to life.

Custom Print / Gold / Silver  
Brush or Sparkle \$0.75 per  
macaron

\*Prints only on Vanilla macarons. Photos are for reference.



## CUSTOM SLEEVE

Add your logo or custom message to one of our sleeve designs. Use your own or choose from one of our occasion sleeves.

\$3.50 per box



## CUSTOM MACARON FAVOR BOXES

Favor Box of 2 from \$7.00

Favor Box of 3 from \$10.00

## GIFTING ACCESSORIES\*

Ribbon \$0.50/Box  
Custom Sleeves \$3.50/Box  
Custom Greeting Card: \$3.50/Box

\*All customizations require a two-week lead time.



# CHOOSE A BOX SIZE



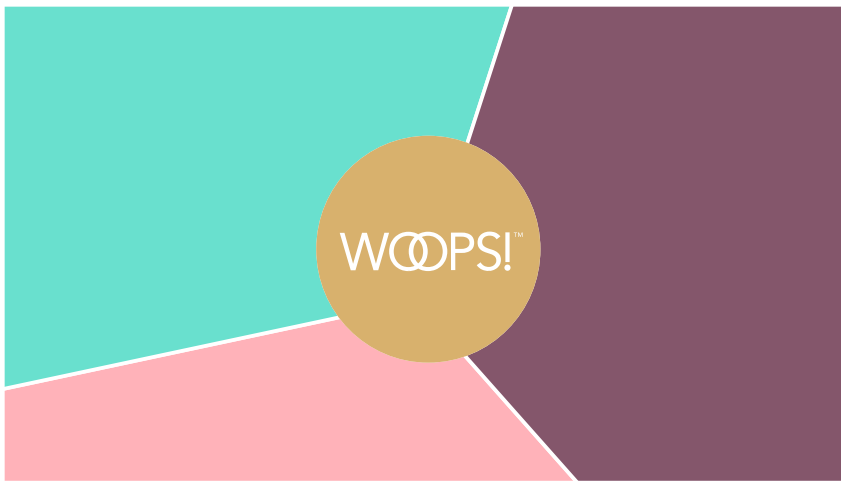
BOX OF 3  
From \$14



BOX OF 9  
From \$29.00



BOX OF 18  
From \$54.00



BOX OF 27/36  
From \$75/\$99





# CHOOSE A FLAVOR

With over 15 flavors in eye-catching colors, our macarons can satisfy everyone and will complement any occasion or theme.

OUR CLASSIC FLAVORS\* (SEASONAL FLAVORS VARY)



\*Subject to availability



# ADD A BOX SLEEVE

## HOLIDAY



Happy Holidays



Merry Christmas



Sweet Holidays

## THANKSGIVING



Thankful



Happy Thanksgiving

## HANUKKAH



Happy Hanukkah

## PRESET



Holiday Shiny Pattern



Holiday Leaves Pattern



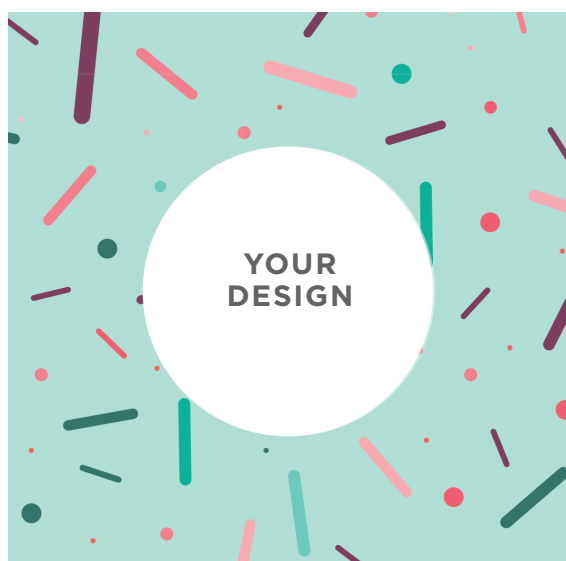
Stripes Pattern



Dots Pattern



Wavy Pattern



Confetti Pattern



BIRTHDAY



Flower Bday



You're Fabulous



Happy Birthday

I LOVE YOU



Love You Tons



I Heart You

HOUSEWARMING

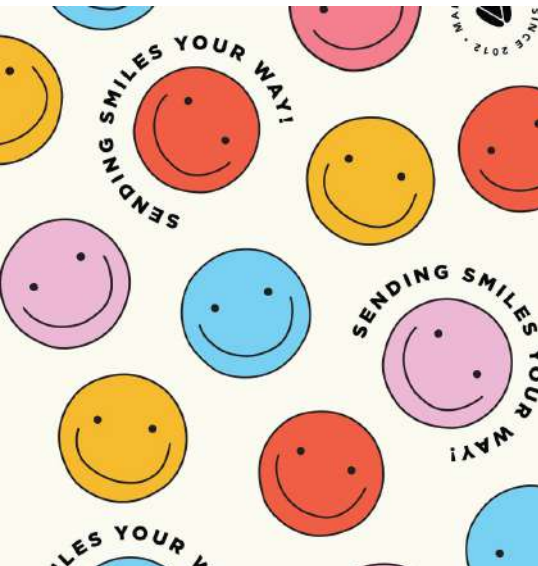


Home Sweet Home

JUST BECAUSE



You're Sweet



Sweet Smileys



Just Because

THANK YOU



Sweet Help



Thank You

SYMPATHY



Thinking of You



Here for You



# PYRAMIDS

Stun your guests at your next event with a beautiful display of Woops! macarons.

From pyramids to tiered trays and platters, the possibilities are endless!





# PYRAMIDS



**SMALL \$109.00**  
40 Macarons



**MEDIUM \$199.00**  
75 Macarons



**LARGE \$495.00**  
200 Macarons



**HAPPY BIRTHDAY PYRAMID - FROM \$109.00**  
Honey Lavender, Mint Chocolate, Strawberry, Pistachio, Rose, and Lemon Tart.

\*Available in small, medium, and large sizes



**LOVE & CHOCOLATE PYRAMID - FROM \$109.00**  
Nutella, Red Velvet, Dark Chocolate, and Strawberry.

\*Available in small, medium, and large sizes



**IT'S A GIRL PYRAMID - FROM \$109.00**  
Vanilla, Rose, and Strawberry.

\*Available in small, medium, and large sizes



**IT'S A BOY PYRAMID - FROM \$109.00**  
Vanilla, Mint Chocolate, and Dark Chocolate.

\*Available in small, medium, and large sizes





## FAVOR BOXES

Woops! favor boxes will add elegance to any event's decor, and delight as a sweet personal gift for guests. They're perfect for table settings, gift bags, and dessert displays.

Remember, our macarons can be customized with monograms, logos, or other images, and tailored to any color scheme (mix and match shell colors and flavors and select complimentary ribbons).

Favor Box of 2 from \$7.00

Favor Box of 3 from \$10.00



# SPECIALTY GIFTS





# MACARON STACKS

Our Macaron Stacks collection features Woops! boxes stacked into perfectly packaged gifts that tower above the rest. Boxes are filled with an assortment of classic and seasonal macarons. These giant treasure boxes will wow any lucky giftee.



# MACARON STACKS



**MINI MACARON STACK \$47.00**  
Box of 3 & Box of 9



**SMALL MACARON STACK \$90.00**  
Box of 9 & Box of 18



**SIGNATURE MACARON STACK \$105.00**  
Box of 3, Box of 9 & Box of 18



**LARGE MACARON STACK \$195.00**  
Box of 3, Box of 9, Box of 18 & Box of 27



**PREMIUM MACARON STACK \$225.00**  
Box of 3, Box of 9, Box of 18 & Box of 36



**ASSORTED BOXES**



# OUR FAVORITES



**CLASSIC SURPRISE - FROM \$29.00**  
A surprise in every box.



**CHOCOLATE LOVERS - FROM \$29.00**  
Dark Chocolate, Nutella, Red Velvet, Mint Chocolate, Cookies & Cream, and Caramel Fleur de Sel.



**BERRIES & CHOCOLATE - FROM \$29.00**  
Dark Chocolate, Strawberry, and Raspberry.



**PARISIAN FLAIR - FROM \$29.00**  
Honey Lavender, Rose, and Vanilla.



**VERY VANILLA BERRY - FROM \$29.00**  
Vanilla, Raspberry, and Strawberry.



**GET FRUITY - FROM \$29.00**  
Strawberry, Raspberry, and Lemon Tart.



**HUGS & KISSES - FROM \$29.00**  
Rose, Raspberry, and Dark Chocolate.



**TASTING BOX - FROM \$29.00**  
All of our classic and seasonal flavors.



EVERYDAY  
OCCASIONS





# BIRTHDAY



**TECHNICOLOR BIRTHDAY - FROM \$33.00**

Lemon Tart, Birthday Cake, Strawberry, Red Velvet, Vanilla, and Rose.



**ONE MORE YEAR & FABULOUS - FROM \$33.00**

Cookies & Cream, Vanilla, Red Velvet, Pistachio, Nutella, and Dark Chocolate.



**HAPPY TURN AROUND THE SUN - FROM \$33.00**

Birthday Cake, Caramel Fleur de Sel, Pistachio, Tiramisu, Dark Chocolate, and Lemon Tart.



**SO GLAD YOU WERE BORN - FROM \$33.00**

Blueberry Cheesecake, Cookies & Cream, Birthday Cake, Caramel Fleur de Sel, Vanilla, and Nutella.



**MAY YOUR WISHES COME TRUE - FROM \$33.00**

Blueberry Cheesecake, Honey Lavender, Cookies & Cream, Rose, Strawberry, and Vanilla.



# JUST BECAUSE



**ANY DAY & ANYTIME - FROM \$33.00**

Blueberry Cheesecake, Strawberry, Caramel Fleur de Sel, Pistachio, Dark Chocolate, and Honey Lavender.



**A SWEET SURPRISE - FROM \$33.00**

Red Velvet, Nutella, Cookies & Cream, Blueberry Cheesecake, and Birthday Cake.



**YOU'RE AWESOME - FROM \$33.00**

Pistachio, Red Velvet, Pink Champagne, Strawberry, Birthday Cake, and Lemon Meringue.



**COLORFULLY AMAZING - FROM \$33.00**

Vanilla, Strawberry, Pistachio, Rose, Lemon Meringue, and Pink Champagne.



**THIS NEVER GOES WRONG - FROM \$33.00**

Cookies & Cream, Pistachio, Caramel Fleur de Sel, Strawberry, Honey Lavender, and Nutella.



# THANK YOU



**GRATEFULLY SWEET - FROM \$33.00**  
Vanilla, Strawberry, Caramel Fleur de Sel, Cookies & Cream, and Pistachio.



**THANKS FOR THE HELP - FROM \$33.00**  
Vanilla, Pistachio, Rose, Pink Champagne, Tiramisu, and Dark Chocolate.



**UNCONDITIONALLY BEAUTIFUL - FROM \$33.00**  
Nutella, Strawberry, Blueberry Cheesecake, Lemon Meringue, Pistachio, and Rose.

# HOUSEWARMING



**NEW HOME WHO THIS - FROM \$33.00**  
Blueberry Cheesecake, Pistachio, Birthday Cake, Rose, Lemon Meringue, and Honey Lavender.



**HAPPY NEW HOME - FROM \$33.00**  
Red Velvet, Nutella, Blueberry Cheesecake, Strawberry, Vanilla, and Pink Champagne.



**YOU CAN COUNT ON ME - FROM \$33.00**  
Cookies & Cream, Pink Champagne, Tiramisu, and Honey Lavender.



**I'LL ALWAYS BE HERE - FROM \$33.00**  
Vanilla, Caramel Fleur de Sel, Nutella, Pistachio, Rose, and Honey Lavender.



# I LOVE YOU



## BERRY IN LOVE - FROM \$33.00

Vanilla, Pink Champagne, Caramel Fleur de Sel, and Strawberry.



## YOU MEAN A LOT - FROM \$33.00

Tiramisu, Blueberry Cheesecake, Red Velvet, Dark Chocolate, and Nutella.



## A CREAMY AFFAIR - FROM \$33.00

Nutella, Caramel Fleur de Sel, Cookies & Cream, Red Velvet, Strawberry, and Rose.



## I LOVE YOU SO MUCH - FROM \$33.00

Tiramisu, Rose, Dark Chocolate, Pink Champagne, and Caramel Fleur de Sel.



## AROMATICALLY IN LOVE - FROM \$33.00

Honey Lavender, Rose, Dark Chocolate, Pistachio, and Cookies & Cream.



# ALFAJORES



**BOX OF 12 - \$39.00**  
Classic Dulce de Leche, Dark Chocolate, and White Chocolate.



**BOX OF 24 - \$78.00**  
Classic Dulce de Leche, Dark Chocolate, and White Chocolate.



**BOX OF 60 - \$195.00**  
Classic Dulce de Leche, Dark Chocolate, and White Chocolate.



# THANK YOU

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