

WE HIT  
THE SWEET  
SPOT

# HOLIDAY CATALOG 2023

WOOPS!



# ELEVATE YOUR HOLIDAY GIFTING EXPERIENCE

## UNFORGETTABLE CUSTOM GIFTS

Treat your clients and employees to premium holiday gifting! Our macarons & gifts will delight your recipients, making them feel cherished and valued, while leaving a lasting impression.

## SEAMLESS AND PERSONALIZED SERVICE

From customization to packaging and timely delivery, let us handle the intricacies. Your dedicated account manager will ensure that all your gifting needs are met with precision, allowing you to share the joy without the hassle.

## ENHANCE YOUR RECIPIENT'S HOLIDAY JOY

With Woops!, you'll elevate your holiday gifting to new heights, giving your team and clients a delicious experience. Our tailor-made solutions will spread cheer and boost everyone's morale.



## OUR MACARONS

Treat your team & clients during the festivities with premium macarons in gorgeous presentations. Embark your recipients on a sensory journey full of colors, flavors, and textures that will awaken their senses and elevate their holiday experience.



# OUR HAPPY CLIENTS

“

We are OBSESSED with the boxes they have been shipping to our new coaching members! The process from the beginning has been so smooth and their communication is top-notch. I never feel like I have to follow up because they are on top of it! The presentation is beautiful and the macrons are delicious. So happy to have found them!

- Kelsey from Flight Media

I began working with Woops! earlier this year to create client gifts. I'm impressed with their quick & kind service. Their high-end packaging makes their product stand high above their competitors. Everyone we've sent these to has commented on what a lovely and delicious gift they are!

- Lauren from Perch Wealth

”

GAP

ANTHROPOLOGIE



BCG

NETFLIX



hulu



JPMORGAN CHASE & CO.



GLAMOUR



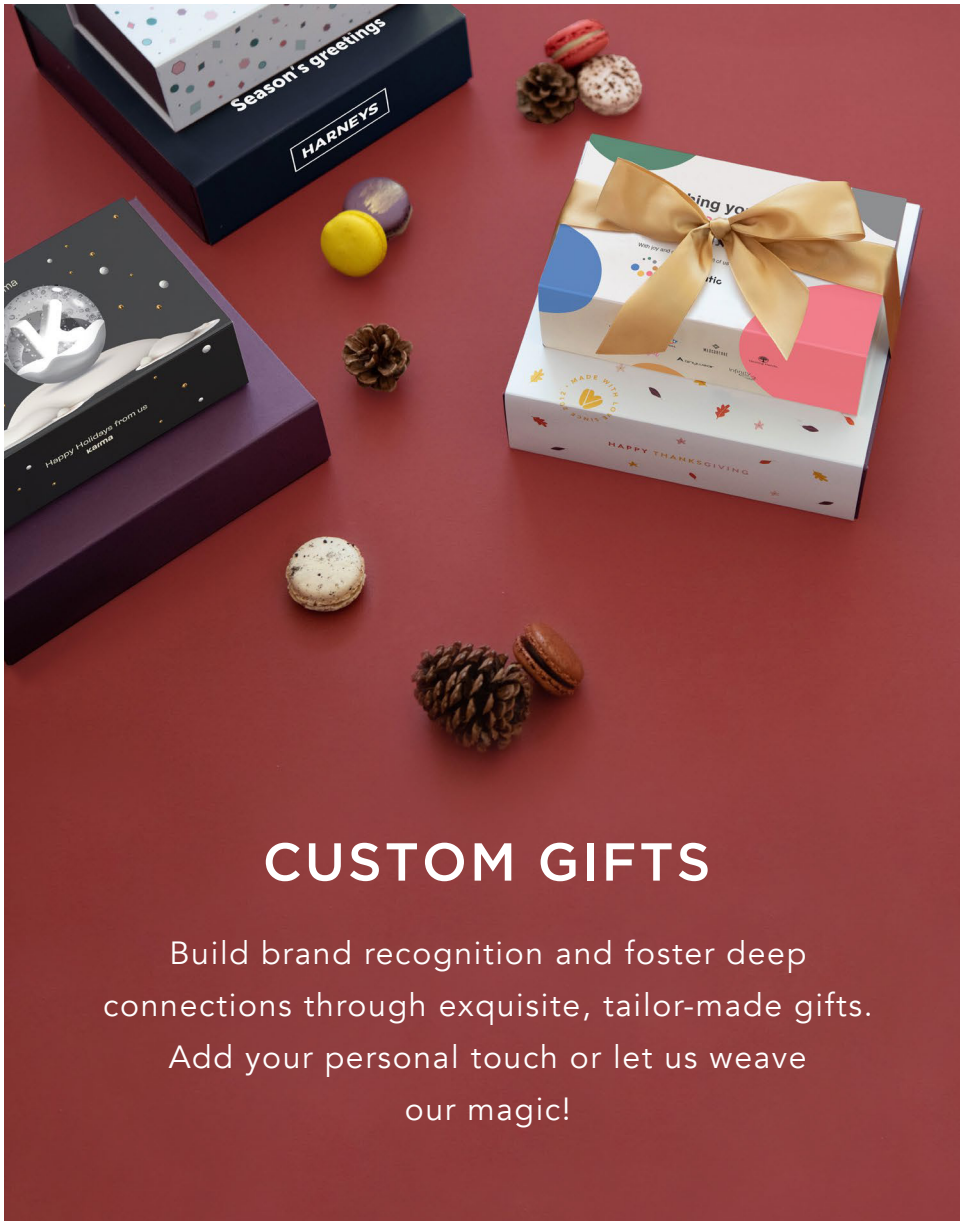
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LOUIS VUITTON



swatch®

# OUR GIFTING OPTIONS



## CUSTOM GIFTS

Build brand recognition and foster deep connections through exquisite, tailor-made gifts. Add your personal touch or let us weave our magic!



## READY-TO-GIFT

Crowd-pleasing macaron assortments designed to be a success! Your order will be swiftly created based on your favorite flavor combination and sleeve selection & delivered in just a matter of days.

# CUSTOM GIFTS

**1** CHOOSE BOX



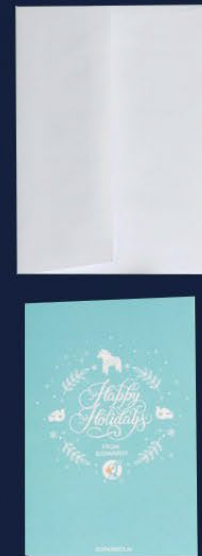
**2** CHOOSE FLAVORS



**3** CUSTOM SLEEVE



**4** CUSTOM GREETING CARD



**GOLDEN RIBBON**



# 1. OUR BOXES

BOX OF 18



BOX OF 27/36



BOX OF 3/5



WOOPS!

BOX OF 9



## 2. OUR FLAVORS

Choose your flavors and colors to create your own box.



BLUEBERRY CHEESECAKE



BIRTHDAY CAKE



CARAMEL FLEUR DE SEL



COOKIES & CREAM



PISTACHIO



TIRAMISU



HONEY LAVENDER



LEMON MERINGUE



NUTELLA



RED VELVET



DULCE DE LECHE



DARK CHOCOLATE



STRAWBERRY LEMONADE



PEANUT BUTTER & JELLY



VANILLA

Flavors may vary, [visit our website](#) to see all the flavors we have in stock.



# 3. CUSTOMIZE YOUR SLEEVE

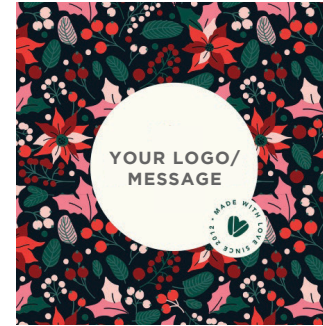
Add your logo on our preset designs.



Winter Pattern



Holiday Leaves Pattern



Holiday Flowers Pattern



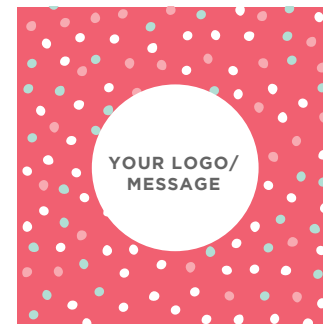
Merry Leafy Christmas



Sparkly Snowflake



Holiday Shiny Pattern



Holiday Dots Pattern



Sweet Xmas Tree

## 4. CREATE YOUR OWN DESIGN



### CUSTOM SLEEVES

Why not craft from zero gorgeous gifts that reflect your company's essence? We'll work hand in hand to bring your holiday gifting dreams to life! Your satisfaction is our priority.

### CUSTOM GREETING CARDS

Add gift notes or greeting cards with personalized messages for an extra dash of holiday charm. P.S. Cards are as important as the gift itself.





MERRY CHRISTMAS

HAPPY HOLIDAYS

HAPPY HOLIDAYS!

So long

2023

Hello

2024

Happy HOLIDAYS

MADE WITH LOVE SINCE 2012

MADE WITH LOVE SINCE 2012

HAPPY NEW YEAR

READY TO GIFT

# THANKSGIVING | HANUKKAH



## SWEET GRATITUDE

Red Velvet, Caramel Fleur de Sel, Vanilla, Strawberry Lemonade, and Lemon Meringue.



## TURKEYPHORIA TIME

Dark Chocolate, Caramel Fleur de Sel, Vanilla, Honey Lavender, Tiramisu, and Strawberry Lemonade.



## EAT THE MACS FIRST! TASTING BOX

All of our classic and seasonal flavors.



## HAPPY HANUKKAH TASTING BOX

All of our classic and seasonal flavors.

# HOLIDAYS



## MERRY CHRISTMAS

Pistachio, Red Velvet, and Vanilla.



## SWEET HOLIDAYS TASTING BOX

All of our classic and seasonal flavors.



## WINTER WONDERLAND

Vanilla, Tiramisu, Cookies & Cream, Birthday Cake, Dulce de Leche, and Caramel Fleur de Sel.



## IT'S CHILLY OUTSIDE

Pistachio, Red Velvet, Vanilla, Nutella, Strawberry Lemonade, and Honey Lavender.

# NEW YEARS



## FUNKY NEW YEAR TASTING BOX

All of our classic and seasonal flavors.



## MAC-NIFICENT NEW YEAR STACK

Tasting Box of 18 macarons and box of 9 alfajores.



## BONJOUR, 2024!

Red Velvet, Lemon Meringue, Strawberry Lemonade, Pistachio, Nutella, Cookies & Cream, Birthday Cake, and Honey Lavender.



## FIREWORKS & CHAMPAGNE

Dark Chocolate, Cookies & Cream, Dulce de Leche, Nutella, Red Velvet, and Caramel Fleur de Sel.

# THE MIGHTY STACKS

Capture the essence of the holiday season with our exquisite & premium stacks! You can personalize them with your favorite macaron or alfajores flavors and with custom or pre-made sleeves.

**SMALL STACK** - Box of 9 & Box of 18

**SIGNATURE STACK** - Box of 3/5, Box of 9, & Box of 18



# PYRAMIDS

We know that stunning your team & clients is essential to creating unforgettable experiences... and there's no better complement to any holiday event than macaron pyramids or tiered trays.





# CHRISTMAS



## IS THIS FROM SANTA?

Vanilla, Red Velvet, and Pistachio.

# THANKSGIVING



## I'M SO THANKFUL

Dark Chocolate, Tiramisu, Caramel Fleur de Sel, Strawberry Lemonade, and Honey Lavender.

# HANUKKAH



## HAPPY HANUKKAH

Vanilla and Birthday Cake.

# ALFAJORES

Who wouldn't love a holiday trip to the southern tip of Latin America? Surprise your recipients with authentic Argentinian alfajores—they've probably never had them before, so you'd be introducing them to a whole new experience!





## HAPPY FALL Y'ALL

Classic Dulce de Leche, White Chocolate, and Dark Chocolate.



## JOLLY HOLIDAYS

Classic Dulce de Leche, White Chocolate, and Dark Chocolate.

## DID YOU KNOW?



Alfajores are two buttery cookies with creamy dulce de leche sandwiched between them. Despite being known as a typical Argentinian dessert, they have their origins in the Middle East and their name is derived from an Arabic word that means "luxury".



# OUR SLEEVES AND GREETING CARDS COLLECTION

Choose any of our designs to complement your gift!

## SLEEVES

### HOLIDAY



Winter Wonderland



Happy Holidays



Merry Christmas



Sweet Holiday

### THANKSGIVING



Thankful



Happy Thanksgiving

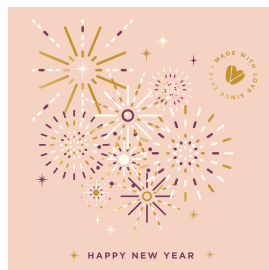
## GREETING CARDS

### HANUKKAH



Happy Hanukkah

### NEW YEAR



Happy New Year



Hello 2024

### HOLIDAY



Merry Christmas



Sweet Holiday



Happy Holidays

### NEW YEAR



Happy New Year

# PRICES

## MACARON BOXES\*

BOX OF 3	\$17.00
BOX OF 5	\$22.00
BOX OF 9	\$35.00
BOX OF 18	\$64.00
BOX OF 27	\$89.00
BOX OF 36	\$115.00

## FAVOR BOXES

FAVOR BOX OF 2	\$8.00
FAVOR BOX OF 3	\$11.00

## STACKS\*

SMALL STACK	\$115.00
SIGNATURE STACK	\$130.00

\*Prices do not include sleeves.

## MACARON PYRAMIDS

SMALL (40 MACARONS)	\$130.00
MEDIUM (75 MACARONS)	\$240.00
LARGE (200 MACARONS)	\$580.00

## ALFAJORES

BOX OF 12	\$48.00
BOX OF 24	\$90.00
BOX OF 60	\$210.00

## CUSTOMIZATION

SLEEVE	\$3.50 / box
BRANDED FLAVOR CARD**	\$2.50 / box
GREETING CARD***	\$3.50 / box
GOLDEN RIBBON	\$0.50 / box
DESIGN FEE	\$50.00 / hr

All customizations require a two-week lead time.

\*\*\*4"x6" double-sided card.

\*\*\*\*5"x7.5" folded card. Customization available.

# THANK YOU

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