

VE HIT  
SWEET  
SPOT

# HOLIDAY CATALOG 2024

WOOPS!





# ELEVATE YOUR HOLIDAY GIFTING EXPERIENCE

## UNFORGETTABLE CUSTOM GIFTS

Treat your clients and employees to premium holiday gifting! Our macarons will delight your recipients, making them feel cherished and valued, while leaving a lasting impression.

## SEAMLESS AND PERSONALIZED SERVICE

From customization to packaging and timely delivery, let us handle the intricacies. Your account manager will ensure that all your gifting needs are met with precision, allowing you to share the joy without the hassle.

## ENHANCE YOUR RECIPIENT'S HOLIDAY JOY

With Woops!, you'll elevate your holiday gifting to new heights, giving your team and clients a delicious experience. Our tailor-made solutions will spread cheer and boost everyone's morale.





## OUR MACARONS

Treat your team, clients, and partners during the festivities with premium macarons in gorgeous presentations. Embark your recipients on a sensory journey full of colors, flavors, and textures that will delight their senses and elevate their holiday experience.





# OUR HAPPY CLIENTS

“

This holiday season we decided to make custom macaron boxes for our clients and I cannot express enough what a HIT they were! Our clients have not stopped raving about not only how delicious and stunning the boxes that they came in are. I worked with the team directly on designing our custom sleeve for our boxes and they exceeded any expectation we could have had. I highly recommend these to anyone looking for a beautiful gift!

**- Catherine from Tier 1 Abstract**

We worked with Woops! to order macarons as a corporate holiday gift. The entire team went above and beyond to make our gifting experience a success. The macarons themselves are second to none - amazingly delicious. The packaging was very classy & the team worked with us to prepare a custom branded sleeve and card insert. The hand-delivered personalized service was a great touch. I would definitely recommend them for corporate gifting.

**- Candace from Fiera Capital**

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GAP

ANTHROPOLOGIE



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GLAMOUR



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swatch



# OUR GIFTING OPTIONS

## READY-TO-GIFT

Crowd-pleasing macaron assortments designed to be a success! Your order will be swiftly created based on your favorite flavor combination and sleeve selection & delivered in just a matter of days.

## CUSTOM GIFTS

Build brand recognition and foster deep connections through exquisite, tailor-made gifts. Add your personal touch or let us weave our magic!





# CUSTOM GIFTS

**1** CHOOSE BOX



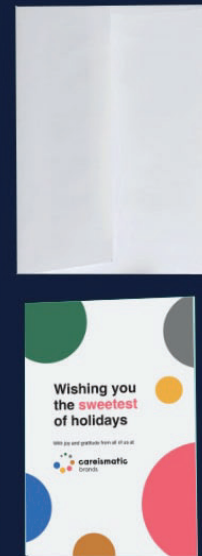
**2** CHOOSE FLAVORS



**3** CUSTOM SLEEVE



**4** CUSTOM GREETING CARD



**GOLDEN RIBBON**





# 1. OUR BOXES

BOX OF 18



BOX OF 27/36



BOX OF 3/5



WOOPS!

BOX OF 9





## 2. OUR FLAVORS

Choose your flavors and colors to create your own box.



BLUEBERRY CHEESECAKE



BIRTHDAY CAKE



CARAMEL FLEUR DE SEL



RASPBERRY CHOCOLATE



COOKIES & CREAM



CAFFÈ LATTE



HONEY LAVENDER



TROPICAL MANGO



NUTELLA DELIGHT



RED VELVET



DULCE DE LECHE



STRAWBERRY LEMONADE



SICILIAN PISTACHIO



PEANUT BUTTER & JELLY



CLASSIC VANILLA



HAZELNUT PRALINE



RASPBERRY BLISS



CANDY CANE



# 3. CUSTOMIZE YOUR SLEEVE

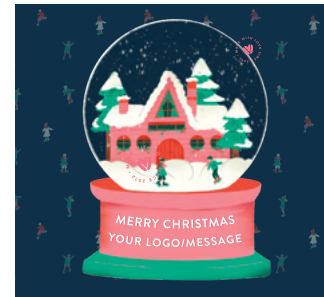
Add your logo on our preset designs.



'Tis The Season



Happy Holidays



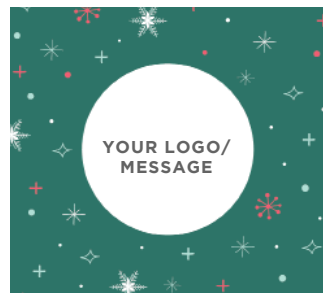
Sweet Snow Globe



Holiday Leaves



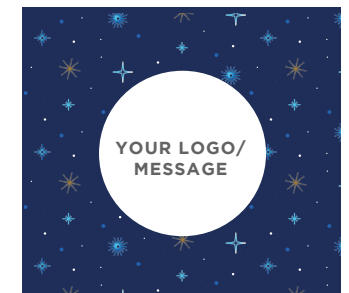
Sparkly Snowflake



Holiday Shiny Pattern



Holiday Dots Pattern



Twinkle Star



## 4. CREATE YOUR OWN DESIGN



### CUSTOM SLEEVES

Why not craft from zero gorgeous gifts that reflect your company's essence? We'll work hand in hand with you to bring your gifting dreams to life! Your satisfaction is our priority.

### CUSTOM GREETING CARDS

Add gift notes or greeting cards with personalized messages for an extra dash of charm. P.S. Cards are as important as the gift.







READY TO GIFT



# THANKSGIVING | HANUKKAH



## SWEET GRATITUDE

Tropical Mango, Sicilian Pistachio, Strawberry Lemonade, Honey Lavender, Nutella Delight, and Hazelnut Praline.



## TURKEYPHORIA

Nutella Delight, Caramel Fleur de Sel, Tropical Mango, Caffè Latte, Honey Lavender, and Blueberry Cheesecake.



## EAT THE MACS FIRST! TASTING BOX

All of our classic and seasonal flavors.



## HAPPY HANUKKAH TASTING BOX

All of our classic and seasonal flavors.



# HOLIDAYS



## MERRY CHRISTMAS

Sicilian Pistachio, Red Velvet, and Classic Vanilla.



## SWEET HOLIDAYS TASTING BOX

All of our classic and seasonal flavors.



## IT'S CHILLY OUTSIDE

Sicilian Pistachio, Red Velvet, Classic Vanilla, Nutella Delight, Strawberry Lemonade, and Honey Lavender.



## WINTER WONDERLAND

Classic Vanilla, Caffè Latte, Cookies & Cream, Birthday Cake, Dulce de Leche, and Caramel Fleur de Sel.



# NEW YEARS



## FUNKY NEW YEAR TASTING BOX

All of our classic and seasonal flavors.



## MAC-NIFICENT NEW YEAR STACK

Tasting Box of 18 macarons and box of 9 macarons.



## BONJOUR, 2025!

Tropical Mango, Peanut Butter & Jelly, Birthday Cake, Strawberry Lemonade, Sicilian Pistachio, Hazelnut Praline, Candy Cane, Red Velvet, and Caramel Fleur de Sel.



## FIREWORKS & CHAMPAGNE

Raspberry Chocolate, Cookies & Cream, Dulce de Leche, Nutella Delight, Red Velvet, and Caramel Fleur de Sel.



# THE MIGHTY STACKS

Capture the essence of the holiday season with our exquisite & premium stacks! You can personalize them with your favorite macaron flavors and with custom or pre-made sleeves.

**SMALL STACK** - Box of 9 & Box of 18

**SIGNATURE STACK** - Box of 3, Box of 9, & Box of 18





# PYRAMIDS

We know that stunning your team & clients is essential to creating unforgettable experiences... and there's no better complement to any holiday event than macaron pyramids or tiered trays.





# CHRISTMAS



## IS THIS FROM SANTA?

Classic Vanilla, Red Velvet, and Sicilian Pistachio.

# THANKSGIVING



## I'M SO THANKFUL

Caffè Latte, Caramel Fleur de Sel, Nutella Delight, Honey Lavender, and Blueberry Cheesecake.

# HANUKKAH



## HAPPY HANUKKAH

Classic Vanilla and Birthday Cake.



# ALFAJORES

Surprise your clients & employees with Argentinian alfajores—you'll surely be introducing them to a whole new experience!

## DID YOU KNOW?

Alfajores are buttery cookies with a creamy dulce de leche filling.



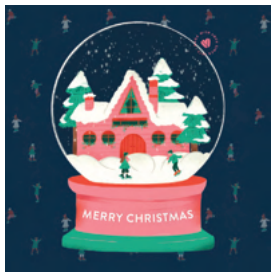


# OUR SLEEVES AND GREETING CARDS COLLECTION

Choose any of our designs to complement your gift!

## SLEEVES

### HOLIDAY



Sweet Snow Globe

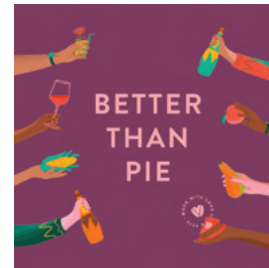


'Tis The Season



Happy Holidays

### THANKSGIVING



Better Than Pie



Happy Thanksgiving

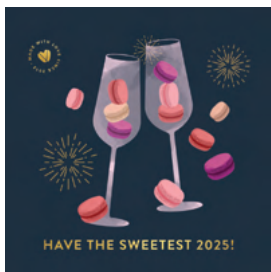
### HANUKKAH



Bright Hanukkah

## GREETING CARDS

### NEW YEAR



Sweet 2025



New Year's Resolution

### HOLIDAY



Sweet Snow Globe

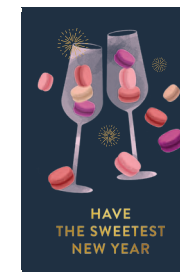


'Tis The Season



Happy Holidays

### NEW YEAR



Sweet New Year



New Year's Resolution



# PRICES

## MACARON BOXES\*

BOX OF 3	\$17.00
BOX OF 5	\$22.00
BOX OF 9	\$35.00
BOX OF 18	\$64.00
BOX OF 27	\$89.00
BOX OF 36	\$115.00

## FAVOR BOXES

FAVOR BOX OF 2	\$8.00
FAVOR BOX OF 3	\$11.00

## STACKS\*

SMALL STACK	\$100.00
SIGNATURE STACK	\$115.00

\*Prices do not include sleeves.

## ALFAJORES

BOX OF 10	\$36.00
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## MACARON PYRAMIDS

SMALL (40 MACARONS)	\$130.00
MEDIUM (75 MACARONS)	\$240.00
LARGE (200 MACARONS)	\$580.00

## CUSTOMIZATION

SLEEVE	\$3.50 / box
BRANDED FLAVOR CARD**	\$2.50 / box
GREETING CARD***	\$3.50 / box
GOLDEN RIBBON	\$0.50 / box
DESIGN FEE	\$50.00 / hr

All customizations require a two-week lead time.

\*\*4"x6" double-sided card.

\*\*\*5"x7.5" folded card. Customization available.



# THANK YOU

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