



GIFTING CATALOG 2026



ABOUT US

We believe gifting is about making your customers and employees feel truly valued—boosting retention, strengthening loyalty, and driving the repeat business and leads you're looking for. Our mission? To make that effortless for you.

EASY, FAST & WOW-WORTHY

From finding the perfect gifts to full-service customization, packaging, and shipping—we handle it all. Whether you need something classic or completely custom, we'll make sure your gifts leave a lasting impression.

YOUR NEEDS COME FIRST

You deserve seamless service, fast responses, and a dedicated account manager who takes care of everything from order to delivery. We'll keep you updated every step of the way so you can focus on what you do best.





OUR MACARONS

We've built our reputation on crafting the best macarons outside of Paris—thanks to our premium, handpicked, and world-class ingredients. From rich, velvety French chocolate in our ganaches to pure pistachio paste and authentic Italian Nutella, every bite is a taste of indulgence. Expect nothing less than perfection.

OUR HAPPY CLIENTS



We are OBSESSED with the boxes they have been shipping to our new coaching members! The process from the beginning has been so smooth and their communication is top-notch. I never feel like I have to follow up because they are on top of it! The presentation is beautiful and the macarons are delicious. So happy to have found them!

- Kelsey from Flight Media



We decided to make custom macaron boxes for our clients and I cannot express what a HIT they were! Our clients have not stopped raving about how delicious and stunning the macarons and boxes are. I worked with the team designing the sleeves and they exceeded all our expectations. I highly recommend these to anyone looking for a beautiful gift!

- Catherine from Tier 1 Abstract



ANTHROPOLOGIE



BCG

NETFLIX



JPMORGAN CHASE & CO.



GLAMOUR

TD Bank

Google

LOUIS VUITTON

lyft

swatch+

CUSTOM GIFTS

1 CHOOSE
BOX



2 CHOOSE
FLAVORS

3 CUSTOM
SLEEVE



4 CUSTOM
GREETING
CARD



GOLDEN
RIBBON

1. OUR BOXES

BOX OF 18



BOX OF 27/36



BOX OF 3/5



BOX OF 9

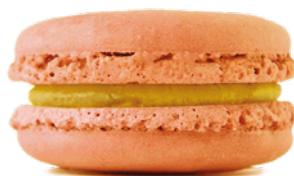


2. OUR FLAVORS

Choose your flavors and colors to create your own box.



BLUEBERRY CHEESECAKE



TROPICAL MANGO



CARAMEL FLEUR DE SEL



BIRTHDAY CAKE



CLASSIC VANILLA



RASPBERRY BLISS



DARK CHOCOLATE RASPBERRY



SICILIAN PISTACHIO



NUTELLA DELIGHT



DULCE DE LECHE



COOKIES & CREAM



HAZELNUT PRALINE



RED VELVET



PINK CHAMPAGNE



LEMON MERINGUE

3. CUSTOMIZE YOUR GIFT

Add your logo on our preset designs.

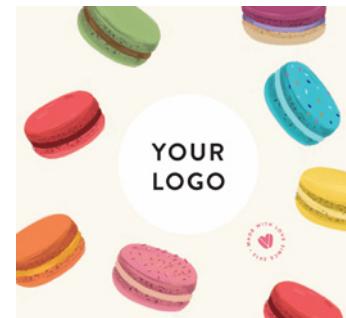
SLEEVES



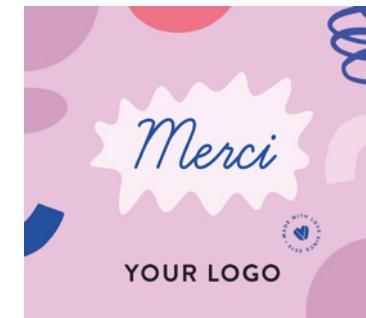
NYC Skyline



Floral Bloom



Macaron Magic



Merri



Gratitude Grid

GREETING CARDS



NYC Skyline



Floral Bloom



Macaron Magic



Merri



Gratitude Grid

4. CREATE YOUR OWN DESIGN



CUSTOM GREETING CARDS

A thoughtful message makes any gift even more special.

Add a personalized greeting card or gift note for an extra dash of charm.

P.S. A heartfelt card is just as memorable as the gift itself!



CUSTOM SLEEVES

Why not create stunning gifts that truly reflect your company's essence? We'll collaborate with you to design custom sleeves that bring your vision to life—because your brand deserves to stand out.



NOTHING BEATS AN UNEXPECTED GIFT!

Surprise and delight with a thoughtful gesture—just because! Our gorgeous collections make it easy to show appreciation for any occasion. No time for customization? No problem! We offer a wide selection of ready-to-ship macaron boxes, perfect for effortless gifting.



YEAR-ROUND HOLIDAY GIFTING

Celebrate the moments that matter! Show your employees and customers you truly care by recognizing their cultural and religious holidays: Diwali, Lunar New Year, Ramadan, and more. A sweet box of macarons delivered to their doorstep will make their celebration even brighter.

HOLIDAY GIFTS



HAPPY HANUKKAH TASTING BOX

All of our classic and seasonal flavors.



RAMADAN MUBARAK TASTING BOX

All of our classic and seasonal flavors.



PESACH TASTING BOX

All of our classic and seasonal flavors.



CARROT RESIST TASTING BOX

All of our classic and seasonal flavors.

PYRAMIDS & CENTERPIECES

Make a statement at your next event with a breathtaking display of Woops! macarons. From elegant pyramids to tiered trays and platters, we'll create a stunning centerpiece that's as delightful to look at as it is to taste! The possibilities are endless.



MACARON STACKS

Go above and beyond with a stunning stack of our gorgeous macaron boxes—perfectly packaged to impress. A gift that towers above the rest!



MACARON STACKS



THE PETITE STACK

Box of 3 and box of 9.



THE MADLY DELICIOUS STACK

Box of 9 and box of 18.



THE MAC-NIFICENT 3 STACK

Box of 3, box of 9, and box of 18.



THE FRENCH BLISS STACK

Box of 3, box of 9, box of 18, and box of 36.

FAVOR BOXES



FAVOR BOX OF 2



FAVOR BOX OF 3



BOX OF 3



BOX OF 5

OUR SLEEVES AND GREETING CARDS COLLECTION

Choose any of our designs to complement your gift!

SLEEVES



Hooray



Flower Bday



Glad You Were Born



I Heart You



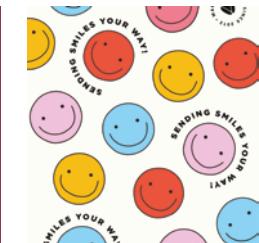
Thinking of You



Thank You



Inspiration



Sweet Smileys

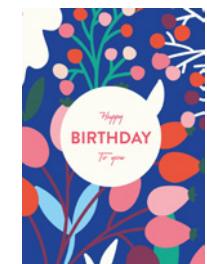
GREETING CARDS



Sweet Smiles



Glad You Were Born



Happy Birthday



I Love You



Congratulations



Thank You



Sending Hugs

PRICES

MACARON BOXES*

BOX OF 3	\$19.00
BOX OF 5	\$23.00
BOX OF 9	\$38.00
BOX OF 18	\$69.00
BOX OF 27	\$99.00
BOX OF 36	\$125.00

FAVOR BOXES**

FAVOR BOX OF 2	\$45.00
FAVOR BOX OF 3	\$65.00

STACKS*

SMALL STACK	\$115.00
SIGNATURE STACK	\$135.00

*Prices do not include sleeves.

**Sold in packs of 5.

MACARON PYRAMIDS

SMALL (40 MACARONS)	\$150.00
MEDIUM (75 MACARONS)	\$250.00
LARGE (200 MACARONS)	\$600.00

CUSTOMIZATION

SLEEVE	\$3.50 / box
BRANDED FLAVOR CARD***	\$2.50 / box
GREETING CARD****	\$3.50/ box
GOLDEN RIBBON	\$0.50 / box
DESIGN FEE	\$50.00 / hr

All customizations require a two-week lead time.

***4"x6" double-sided card.

****5"x7.5" folded card. Customization available.

THANK YOU

646-584-0833 | columbuscircle@bywoops.com

[f](https://www.facebook.com/bywoops) [i](https://www.instagram.com/bywoops) [in](https://www.linkedin.com/company/bywoops) [y](https://www.youtube.com/bywoops) [t](https://www.tiktok.com/@bywoops) [@BYWOOPS](https://www.bywoops.com) | [BYWOOPS.COM](https://www.bywoops.com)

